



Social Responsibility

Commitment

- WNY is committed to promoting a strong culture of social responsibility throughout the company. The term 'social responsibility' encompasses ethical values, community responsibilities, sustainability, protection of the environment, prudent use of natural resources, economic advancement and employment.
- We support the increasing emphasis placed by clients on corporate social responsibility – an organisation's responsibility to behave, through its business practices, in a way that has a positive impact on all its internal and external stakeholders/audiences.

Responsibility

- A WNY Board Director is responsible for promoting and monitoring WNY's Social Responsibility Policy.
- It is required that every individual within WNY is aware of, and shares in, WNY's commitment to promoting a structured approach to social responsibility. Employees need to be mindful of how our actions impact on each other, our clients and society more widely.

Approach

- It is WNY's objective to ensure that we make a positive contribution, in an appropriate manner, to the well being of the environment, communities and professions in which WNY operates.
- We carry out our operations on a clear ethical basis recognising the economic, social and environmental impacts of our activities on society.
- We believe that social responsibility should be an integral part of our operations to ensure we contribute positively to the community and society.
- We aim to build partnerships both within the company and externally with other groups and organisations that promote social responsibility.
- We seek to procure products and services from suppliers whose policies and strategies in relation to social responsibility are aligned with our own.
- Appropriate objectives and actions in respect of social responsibility should be included in annual business plans.
- Staff should be encouraged to play active roles in the local community and within their profession.